

EquipmentWatch INDEX™

July 2014 in Review | A Monthly Recap of Critical Heavy Equipment Benchmarks



The EquipmentWatch INDEX™ is a **free** monthly resource for critical thinkers in the **construction** equipment industry to make better informed heavy equipment decisions around price, market share and equipment age metrics.

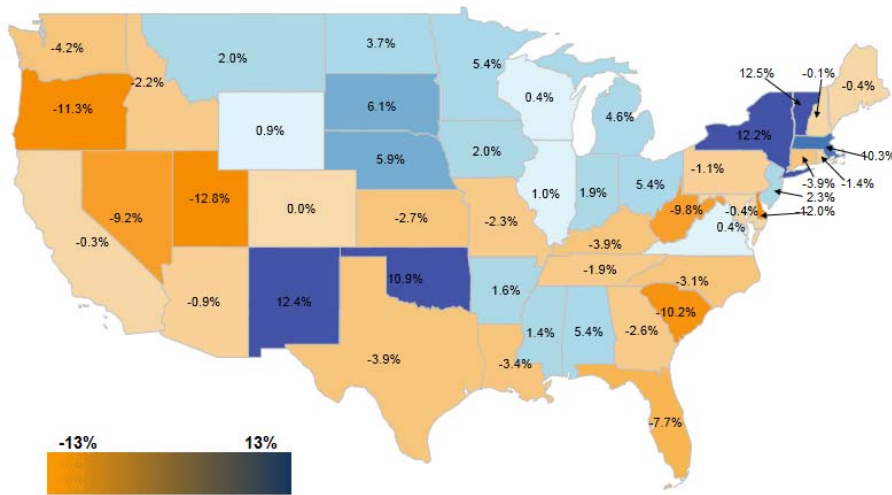
Marketplace Activity, Past 30 Days

Auction (Public) | 2,539 equipment units

Resale (Private) | 315,343 equipment units

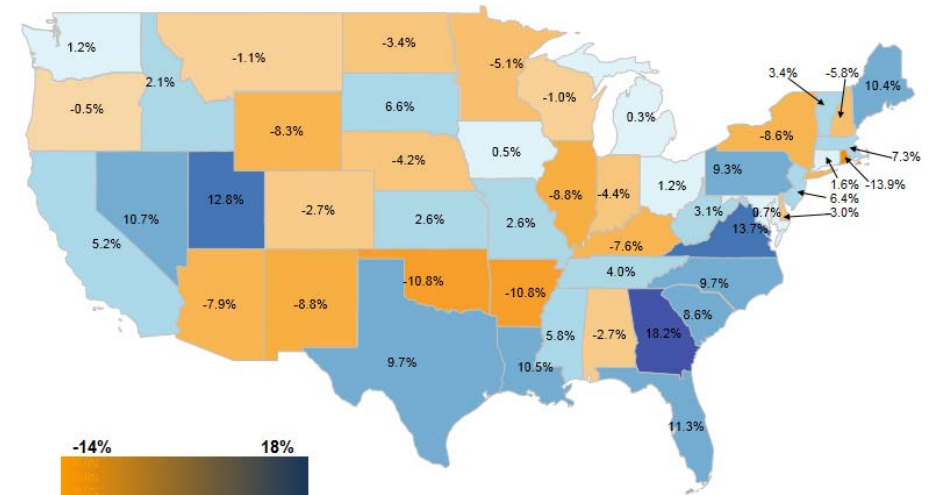
Price INDEX

A State Specific Measure of Monthly Price Differential (Resale Data)



Volume INDEX

A State Specific Measure of Monthly Sales Volume Differential (Resale Data)



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Age Benchmarks, by Category

	Average Age, Resale (yrs)		Average Age, Auction (yrs)	
4-Wd Articulated Wheel Loaders	11.0	▲ 0.3	14.7	▲ 0.3
Compact Track Loaders	5.1	▼ -0.3	5.5	▼ -1.6
Crawler Mounted Hydraulic Excavators	8.5	▼ -0.7	10.7	▲ 0.5
Electric Self Propelled Scissor Lifts	7.1	▼ -0.2	8.4	▼ -0.3
I.C. Self Propelled Telescopic Boom Aerial Lifts	8.2	▼ -0.3	9.5	▼ -1.8
Single Drum Vibratory Compactors	9.0	▼ -0.9	15.0	▲ 2.7
Skid Steer Loaders	6.2	▼ -0.1	8.1	▼ -2.4
Standard Crawler Dozers	13.5	▲ 0.8	21.2	▲ 6.8
Telescoping Boom Rough Terrain Lift Trucks	7.6	▼ -0.4	9.5	▲ 0.1
Tractor-Loader-Backhoes	8.1	▼ -1.3	11.0	▼ -1.1

Age Benchmarks, by Manufacturer

	Average Age, Resale (yrs)		Average Age, Auction (yrs)	
Bobcat	7.2	▲ 1.1	8.5	▲ 0.4
Case	10.1	▲ 2.6	12.1	▲ 1.5
Caterpillar	9.5	▲ 1.1	16.1	▲ 5.5
Deere	9.8	▲ 2.6	11.4	▲ 2.2
Gehl	6.9	▼ -0.2	8.0	▼ -1.3
Genie	7.7	▼ -0.1	9.1	- 0.0
Hyster	12.1	▲ 1.8	15.6	▲ 4.3
Ingersoll Rand	10.2	▲ 1.6	10.9	▲ 1.5
JCB	6.6	▲ 0.5	7.3	▼ -1.3
JLG	7.6	▼ -0.3	8.6	▼ -0.2
Komatsu	9.2	▲ 0.9	9.6	▲ 1.2
New Holland	9.1	▲ 1.8	9.5	▼ -0.6
Sky Trak	7.4	▲ 0.1	9.0	▼ -0.3
Skyjack	7.0	▼ -0.3	8.1	▼ -0.5
Volvo	6.4	▼ -1.1	7.8	▲ 0.4

