# Equipment Leasing and Finance Association's Survey of Economic Activity: Monthly Leasing and Finance Index

July New Business Volume Up 8 Percent Year-over-year, Down 13 Percent Month-to-month, Up 4 Percent Year-to-date

Washington, DC, August 25, 2014— The Equipment Leasing and Finance Association's (ELFA) Monthly Leasing and Finance Index (MLFI-25), which reports economic activity from 25 companies representing a cross section of the \$827 billion equipment finance sector, showed their overall new business volume for July was \$7.8 billion, up 8 percent from new business volume in July 2013. Month over month, new business volume was down 13 percent from June. Year to date, cumulative new business volume increased 4 percent compared to 2013.

Receivables over 30 days increased from the previous month to 2.7 percent, and were up from 1.5 percent in the same period in 2013. Charge-offs were unchanged for the fourth consecutive month at an all-time low of 0.2 percent.

Credit approvals totaled 79.7 percent in July, a slight decrease from 80.1 percent the previous month. Total headcount for equipment finance companies was up 0.4 percent year over year.

Separately, the **Equipment Leasing & Finance Foundation's** Monthly Confidence Index (MCI-EFI) for August is 58.9, easing from the previous two months' indexes of 61.4.

**ELFA President and CEO William G. Sutton, CAE,** said: "After a solid second quarter that saw an overall increase in U.S. GDP and strong business investment, new business volume in the equipment finance sector continued to hold steady in July. Credit performance is mixed: monthly delinquencies were up (as a result of a single respondent-outlier) but charge-offs remained at historically low levels. For now, most ELFA member companies report good, if not spectacular, growth, and conditions appear favorable for this to continue into the late summer and early fall."

Elaine Temple, President, BancorpSouth Equipment Finance said, "The month-over-month drop in new business volume was expected as business volume is typically lower in July and August. The year-over-year growth of 4 percent is encouraging and reflects that the economy is in a recovery, but a slow recovery."

# **About the ELFA's MLFI-25**

The MLFI-25 is the only index that reflects capex, or the volume of commercial equipment financed in the U.S. The MLFI-25 is released globally at 8 a.m. Eastern time from Washington, D.C., each month on the day before the U.S. Department of Commerce releases the durable goods report. The MLFI-25 is a financial indicator that complements the durable goods report and other economic indexes, including the Institute for Supply Management Index, which reports economic activity in the manufacturing sector. Together with the MLFI-25 these reports provide a complete view of the status of productive assets in the U.S. economy: equipment produced, acquired and financed.

The MLFI-25 is a time series that reflects two years of business activity for the 25 companies currently participating in the survey. The latest MLFI-25, including methodology and participants is available below and also at <a href="http://www.elfaonline.org/Research/MLFI/">http://www.elfaonline.org/Research/MLFI/</a>

# MLFI-25 Methodology

The ELFA produces the MLFI-25 survey to help member organizations achieve competitive advantage by providing them with leading-edge research and benchmarking information to support strategic business decision making.

The MLFI-25 is a barometer of the trends in U.S. capital equipment investment. Five components are included in the survey: **new business volume** (originations), **aging of receivables, charge-offs, credit approval ratios**, (approved vs. submitted) and **headcount** for the equipment finance business.

The MLFI-25 measures monthly commercial equipment lease and loan activity as reported by participating ELFA member equipment finance companies representing a cross section of the equipment finance sector, including small ticket, middle-market, large ticket, bank, captive and independent leasing and finance companies. Based on hard survey data, the responses mirror the economic activity of the broader equipment finance sector and current business conditions nationally.

# **ELFA MLFI-25 Participants**

BancorpSouth Equipment Finance
Bank of America
Bank of the West
BB&T Bank
BMO Harris Equipment Finance
Canon Financial Services
Caterpillar Financial Services
CIT

De Lage Landen Financial Services

Dell Financial Services

Direct Capital Corporation

EverBank Commercial Finance

Fifth Third Equipment Finance

First American Equipment Finance, a City National Bank Company

**GreatAmerica Financial Services Hitachi Credit America HP Financial Services Huntington Equipment Finance** John Deere Financial **Key Equipment Finance LEAF Commercial Capital M&T Bank Marlin Leasing Merchants Capital PNC Equipment Finance RBS Asset Finance SG Equipment Finance Siemens Financial Services Stearns Bank** Suntrust

**Susquehanna Commercial Finance** 

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### About the ELFA

The Equipment Leasing and Finance Association (ELFA) is the trade association that represents companies in the \$827 billion equipment finance sector, which includes financial services companies and manufacturers engaged in financing capital goods. ELFA members are the driving force behind the growth in the commercial equipment finance market and contribute to capital formation in the U.S. and abroad. Its 580 members include independent and captive leasing and finance companies, banks, financial services corporations, broker/packagers and investment banks, as well as manufacturers and service providers. For more information, please visit www.elfaonline.org.

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ELFA is the premier source for statistics and analyses concerning the equipment finance sector. Please visit <a href="http://www.elfaonline.org/Research/">http://www.elfaonline.org/Research/</a> for additional information.

The **Equipment Leasing & Finance Foundation** is the non-profit affiliate to the Equipment Leasing and Finance Association, providing future-focused research to the equipment finance industry. For more information please visit the website at <a href="https://www.leasefoundation.org">www.leasefoundation.org</a>

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