

Monthly iData Blast Advertising

EQUIPMENT FINANCE
ADVISOR delivers the only industry and economic data blast!

MONTHLY IDATA BLAST

The industry's ONLY equipment finance/economic monthly data blast!

The Equipment Finance Advisor iData Blast is emailed to over 6,000 subscribers each month, delivering numerous data sources providing an up-to-date view of the equipment finance industry and the U.S. economy for commercial finance professionals.

Multi-Feature Exclusive Sponsorship Box

Each monthly blast is limited to **ONE EXCLUSIVE ADVERTISER** and provides a highly visible **TOP PAGE** sponsorship box featuring:

- Showcase Banner (dimensions 700 x 80)
- Text Dialogue Box – including a Headline (90 characters) and Text Copy (300 characters)
- Company Logo with Hot Link

The iData Blast provides the most unique opportunity for advertisers to fully showcase:

- New Product Launches
- General Company/Product Information
- White Papers
- Industry Research



IDATA BLAST BANNER		
Banner	Term	Cost per Month
Showcase	Monthly	\$1,695

Banner advertising guidelines, specifications and recommendations, including Flash coding/scripting requirements are available. For details contact Denise Finegan.

All advertising rates are subject to change.

▲ Plus, iData sponsors benefit from highly visible bonus exposure on the Equipment Finance Advisor website home page and iData landing pages for an **ENTIRE MONTH!**