

EquipmentWatch INDEX™

March 2014 in Review | A Monthly Recap of Critical Heavy Equipment Benchmarks



The EquipmentWatch INDEX™ is a free monthly resource for critical thinkers in the construction equipment industry to make better informed heavy equipment decisions around price, market share and equipment age metrics.

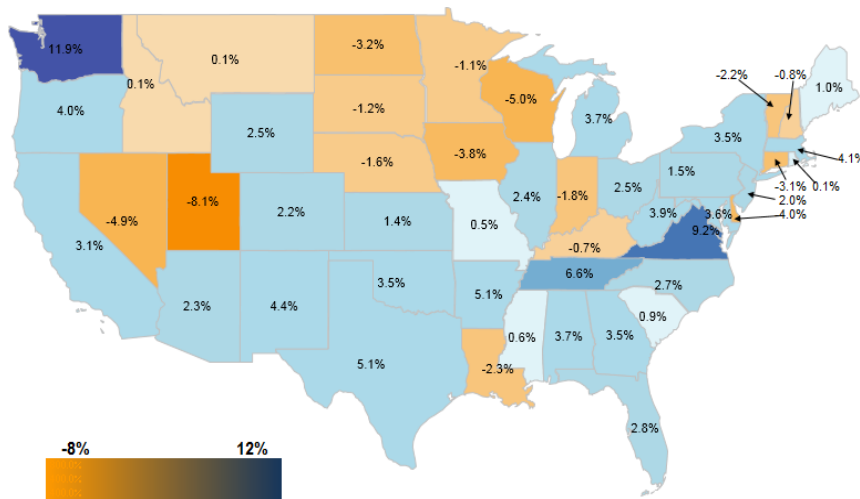
Marketplace Activity, Past 30 Days

Auction (Public) | 9,927 equipment units

Resale (Private) | 299,818 equipment units

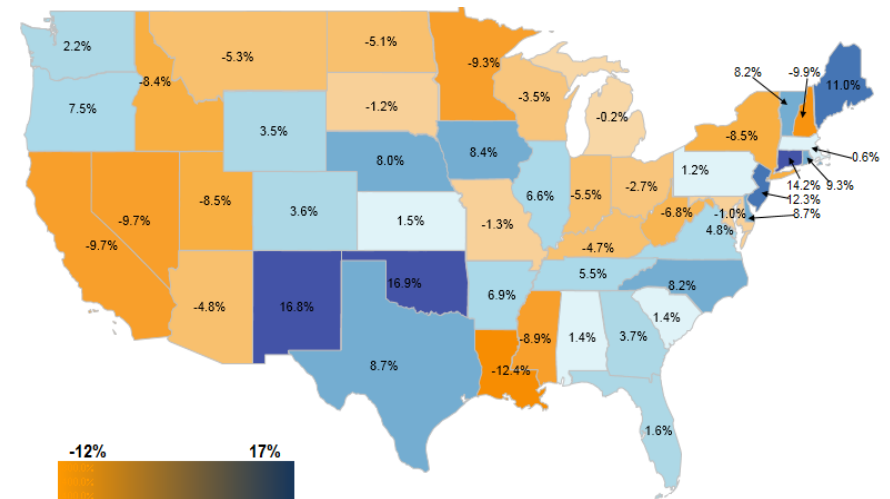
Price INDEX

A State Specific Measure of Monthly Price Differential (Resale Data)



Volume INDEX

A State Specific Measure of Monthly Sales Volume Differential (Resale Data)



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Age Benchmarks, by Category

	Average Age, Resale (yrs)		Average Age, Auction (yrs)	
4-Wd Articulated Wheel Loaders	9.7	▼ -0.2	12.3	▲ 2.2
Crawler Mounted Compact Excavators	6.8	– 0.0	8.3	▲ 0.8
Crawler Mounted Hydraulic Excavators	9.2	▲ 0.1	10.1	▲ 2.0
Electric Self Propelled Scissor Lifts	7.5	▼ -0.1	8.7	▼ -0.3
I.C. Pneumatic Tire Lift Trucks	9.3	▼ -0.5	14.5	▲ 5.3
I.C. Self Propelled Telescopic Boom Aerial Lifts	8.7	▼ -0.7	10.9	▲ 0.6
Skid Steer Loaders	7.7	▼ -0.2	9.1	▲ 1.5
Standard Crawler Dozers	12.0	– 0.0	14.0	▲ 3.6
Telescoping Boom Rough Terrain Lift Trucks	8.1	▼ -0.3	9.6	▲ 0.9
Tractor-Loader-Backhoes	9.9	▲ 0.1	10.4	▲ 1.2

Age Benchmarks, by Manufacturer

	Average Age, Resale (yrs)		Average Age, Auction (yrs)	
Bobcat	7.3	– 0.0	9.3	▲ 0.9
Case	8.0	▼ -0.3	11.2	▲ 1.4
Caterpillar	8.2	▼ -0.1	9.8	▲ 2.0
Deere	7.7	– 0.0	8.8	▲ 0.5
Gehl	7.5	▼ -0.1	7.7	▼ -0.7
Genie	8.2	▼ -0.1	11.0	▲ 1.2
Hyster	10.2	▼ -0.1	14.5	▲ 3.6
Ingersoll Rand	9.5	▲ 0.4	11.1	▲ 0.8
JCB	7.2	– 0.0	10.4	▲ 1.9
JLG	8.1	▼ -0.2	8.8	▼ -0.3
Komatsu	8.3	▼ -0.2	9.1	▲ 0.6
New Holland	7.7	▼ -0.2	9.6	▲ 2.8
Sky Trak	7.6	▼ -0.2	9.6	▼ -0.1
Skyjack	7.5	▼ -0.1	10.0	▲ 1.4
Volvo	7.2	▼ -0.3	7.3	▲ 1.4

