## EquipmentWatch INDEX<sup>TM</sup>



April 2014 in Review | A Monthly Recap of Critical Heavy Equipment Benchmarks

The EquipmentWatch INDEX $^{TM}$  is a free monthly resource for critical thinkers in the construction equipment industry to make better informed heavy equipment decisions around price, market share and equipment age metrics.

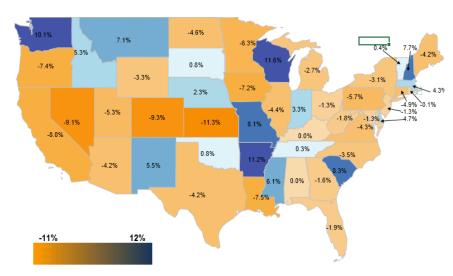
Marketplace Activity, Past 30 Days

Auction (Public) | 4,221 equipment units

Resale (Private) | 339,354 equipment units

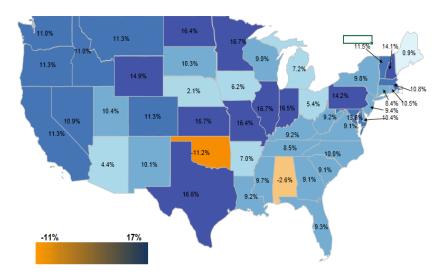
## Price INDEX

A State Specific Measure of Monthly Price Differential (Resale Data)



## Volume INDEX

A State Specific Measure of Monthly Sales Volume Differential (Resale Data)





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| Age Benchmarks, by Category                         |                              |        |                               |              |  |  |  |
|---|------------------------------|--------|-------------------------------|--------------|--|--|--|
|   | Average Age,<br>Resale (yrs) |        | Average Age,<br>Auction (yrs) |              |  |  |  |
| 4-Wd Articulated Wheel Loaders                      | 9.7                          | - 0.0  | 12.6                          | ▲ 0.3        |  |  |  |
| Crawler Mounted Compact<br>Excavators               | 6.5                          | ▼ -0.2 | 9.3                           | <b>▲</b> 1.0 |  |  |  |
| Crawler Mounted Hydraulic<br>Excavators             | 8.8                          | ▼ -0.4 | 9.5                           | ▼ -0.5       |  |  |  |
| Electric Self Propelled Scissor Lifts               | 7.4                          | ▼ -0.1 | 9.3                           | ▲ 0.6        |  |  |  |
| I.C. Pneumatic Tire Lift Trucks                     | 9.3                          | - 0.0  | 12.4                          | ▼ -2.1       |  |  |  |
| I.C. Self Propelled Telescopic Boom<br>Aerial Lifts | 8.6                          | ▼ -0.1 | 13.0                          | ▲ 2.1        |  |  |  |
| Skid Steer Loaders                                  | 7.3                          | ▼ -0.5 | 9.9                           | ▲ 0.8        |  |  |  |
| Standard Crawler Dozers                             | 11.6                         | ▼-0.4  | 13.7                          | ▼-0.3        |  |  |  |
| Telescoping Boom Rough Terrain<br>Lift Trucks       | 7.9                          | ▼ -0.2 | 9.5                           | ▼ -0.1       |  |  |  |
| Tractor-Loader-Backhoes                             | 9.0                          | ▼-0.9  | 11.8                          | <b>▲</b> 1.4 |  |  |  |

| Age Benchmarks, by Manufacturer |                              |        |                               |              |  |  |  |
|---------------------------------|------------------------------|--------|-------------------------------|--------------|--|--|--|
|                                 | Average Age,<br>Resale (yrs) |        | Average Age,<br>Auction (yrs) |              |  |  |  |
| Bobcat                          | 6.7                          | ▼ -0.5 | 8.3                           | ▼-0.9        |  |  |  |
| Case                            | 7.9                          | ▼-0.2  | 11.1                          | ▼ -0.1       |  |  |  |
| Caterpillar                     | 7.9                          | ▼-0.3  | 10.3                          | ▲ 0.5        |  |  |  |
| Deere                           | 7.6                          | ▼ -0.1 | 8.9                           | ▲ 0.1        |  |  |  |
| Gehl                            | 7.4                          | ▼-0.2  | 8.2                           | ▲ 0.5        |  |  |  |
| Genie                           | 8.1                          | ▼ -0.1 | 9.7                           | ▼ -1.3       |  |  |  |
| Hyster                          | 10.2                         | - 0.0  | 13.4                          | ▼ -1.1       |  |  |  |
| Ingersoll Rand                  | 9.0                          | ▼ -0.5 | 11.7                          | ▲ 0.6        |  |  |  |
| JCB                             | 6.4                          | ▼-0.8  | 8.3                           | ▼ -2.1       |  |  |  |
| JLG                             | 8.0                          | ▼ -0.1 | 9.2                           | ▲ 0.4        |  |  |  |
| Komatsu                         | 8.3                          | ▼ -0.1 | 9.5                           | ▲ 0.4        |  |  |  |
| New Holland                     | 7.5                          | ▼ -0.2 | 12.1                          | <b>▲</b> 2.6 |  |  |  |
| Sky Trak                        | 7.5                          | ▼ -0.1 | 7.6                           | ▼ -2.0       |  |  |  |
| Skyjack                         | 7.4                          | ▼-0.1  | 8.4                           | ▼ -1.6       |  |  |  |
| Volvo                           | 7.3                          | ▲ 0.1  | 8.5                           | <b>▲</b> 1.2 |  |  |  |

